



1 Peter 1:14-16 As obedient children, do not be conformed to the passions of your former ignorance, but as he who called you is holy, you also be holy in all your conduct, since it is written, "You shall be holy, for I am holy."

Our Purpose - We are called to be holy (set apart). For over 75 years, Shocco Springs has been intentionally "set apart" to facilitate life changing events. Dedicated to the spiritual growth and fellowship of all the guests visiting our campus, we are committed to providing activities and an environment in which to facilitate training, evangelism, inspiration, recreation, and spiritual enrichment in a Christian context.

Our Mission – Shocco leadership works tirelessly to update our campus and add exciting new choices for guests in order to consistently provide a distinctly Christian environment for spiritual transformation and renewal. In the past 10 years, we have increased the physical size of our campus from 778 acres to our current 942 acres. Adding new buildings and updating older structures have increased the value of the buildings on campus from \$25 million in 2014 to over \$65 million today, not including the value of equipment, contents, or the land.

Our Vision – We work hard to be the ideal location Christian organizations partner with to realize their goals surrounding camp and conference ministry. With annual increases in the number of guests and new groups, this year our projected number of overnight guest days is 110,000, compared to the 78,169 overnight guest days in 2014.

Our Desire – Our staff are united in our desire to glorify God in all that we do by portraying Christ's Love through our mission of service to God's people! Many, if not most of our visiting groups mention how encouraging, caring and helpful Shocco's staff are. God has blessed Shocco with the resources to employ currently 282 staff members, with 57 full time positions.

Our Impact – Always conscious of the need to maximize the benefit Shocco has for God's kingdom, we continually look for ways to fully utilize our facilities in order to provide optimal value for our guests. Although we are aware that personal decisions many times go unreported to us, we are humbled that there were almost 1200 known decisions made for Christ just last year on our campus.

New for guests this year:

- We have redesigned and expanded our popular Aqua Park.
- We have added a new recreation option, GellyBall, inside our Bazooka Ball barn.
- In order to make the golf cart pickup process easier for guests, we have built a Golf Cart Pavilion
- We have added four guest survey kiosks rotating around campus to allow guests to give instant feedback.

We are so thankful that God continues to use the ministry of Shocco Springs as He works in the lives of the thousands who come through our campus each year. As always, The Board of Trustees and Shocco staff are deeply appreciative to Alabama Baptists for using our facilities, praying for us, partnering financially, making contributions of time and talent, and especially with gifts through the Cooperative Program. May God be glorified and honored through lives He continues to change on the Shocco campus.