

# University of Mobile

## 2023 Report to Annual Associational Meetings

There is something different about the University of Mobile. It is a difference that makes YOUR Alabama Baptist university a valuable experience and a worthwhile investment for students and families. This year we are celebrating that difference through a new campaign called “Experience the Difference.”

At the University of Mobile, our difference can be summarized by the three Ps.

The first difference is **OUR PRODUCT**. We offer the very best in high-quality academics. With over 75 academic programs ranging from associate to doctoral degrees, we provide a solid educational foundation for a successful career. Learn more about our academic programs at [umobile.edu/areasofstudy](https://umobile.edu/areasofstudy).

A second difference is **OUR PEOPLE**. In addition to teaching, our faculty and staff are committed mentors. A school of our size can provide a needed personal support system for students who are facing increasing societal pressures. Learn more about our faculty at [umobile.edu/qanda](https://umobile.edu/qanda).

Finally, and most importantly, is **OUR PURPOSE**. We never stray from our vision, which is “Higher Education for a Higher Purpose.” Everything we do is tied to our mission as a Christian institution. We want our graduates to know not just their field, but their God and their calling. Learn more about our graduates at [umobile.edu/alumnistories](https://umobile.edu/alumnistories).

We invite prospective students and their families to “Experience the Difference” for themselves by scheduling a campus visit or attending a UM Day. Students who visit campus and enroll may earn a \$2,000 Visit Day Scholarship. RSVP for a UM Day or schedule a private tour at [umobile.edu/visit](https://umobile.edu/visit).

The University of Mobile has been named one of “America’s Best Small Employers” for 2023 by Forbes. UM is among only 300 companies nationwide and is the only educational institution in the state selected for inclusion from an initial pool of over 10,000 businesses. The recognition is a reflection of our university-wide commitment to creating a supportive campus community where everyone is family, which translates into an exceptional experience for our students. Our motto of “Know & Be Known” describes a Christ-centered community in which students, faculty and staff are known, creating a culture of caring in which faculty and staff are personally invested in the success of students. The university employs 185 full-time and 75 part-time faculty and staff, with an additional 80 to 90 student workers during the academic year.

We are thankful for the support of Alabama Baptists and invite you to a variety of upcoming events that you may view on our campus calendar at [umobile.edu/calendar](https://umobile.edu/calendar). The Alabama School of the Arts presents the annual Performing Arts Series, with Christmas Spectacular on Nov. 16-19 at Cottage Hill Baptist Church in Mobile. Christmas Spectacular tickets go on sale October 1.

The University of Mobile is YOUR Alabama Baptist university, and we will always remain faithful to our calling and mission as the convention’s higher education entity.