***The Alabama Baptist***

**(*TAB* Media)**

Thank you for the continued and much appreciated support of *The Alabama Baptist* newspaper and media ministry, known by some as *TAB* Media.

The staff of *The Alabama Baptist* works hard to be good stewards of all its resources and seeks to maintain an efficient and effective working environment as well as stay connected to the heartbeat of Alabama Baptists.

We strive to produce content and resources that help strengthen and build up believers in and followers of Jesus Christ who happen to live life as Alabama Baptists.

The staff understands that believers who are growing spiritually, learning to create margin in their daily lives and finding healthy ways to deal with difficult life issues are better able to consistently and energetically share Christ and make disciples.

Today’s *TAB* offers a weekly print publication, an enhanced PDF version that is emailed each week, a preview of top stories, and online reporting of breaking news as well as a variety of resources at [www.thealabamabaptist.org](http://www.thealabamabaptist.org) — which has more than 40,000 articles posted.

*TAB* also maintains an active social media presence through Facebook, Twitter and Instagram and produces a weekly radio show — TAB News — on WXJC 101.1 FM/850 AM which is then combined with an audio digest of that week’s issue and uploaded as a podcast.

The podcast, also called TAB News, can be found anywhere you get your podcasts or at [www.thealabamabaptist.org/explore/podcasts/](http://www.thealabamabaptist.org/explore/podcasts/).

Several new aspects in the print edition have received positive feedback this year including the Your Voice spread of excerpts from blogs, social media posts and letters to the editor as well as personal comments from entity leaders on pages 4 and 5.

Readers also are expressing appreciation for the shorter news brief-style reporting in each issue and absolutely love the larger font.

Thank you again for your support and personal engagement with the various platforms available through *The Alabama Baptist* newspaper and media ministry.

**Jennifer Davis Rash**

President and Editor-in-Chief

*The Alabama Baptist*