

LEADERSHIP LESSON # 99: WINDOWS 7 WAS THEIR IDEA: TECHNOLOGY AND TEACHING TEENAGERS

OUTLINE BY CYNTHIA WATTS

1. If you are not using some type of technology in teaching teens, you may **lose them**.
2. Many teens have been using technology since they were **five** years old.
3. This generation is the most **technologically savvy** of any generation.
4. **97%** own a computer.
5. **94%** have a cell phone.
6. Teens take technology **for granted**.
7. The rise of instant communication technologies made possible through use of the internet, such as **email**, **texting**, and **IM** and new media used through websites like **YouTube** and social networking sites like **Facebook**, **Myspace**, and **Twitter**, may explain the Millennials' reputation for being somewhat peer-oriented due to easier facilitation of communication through technology. This trend of communication is continuing into Generation Z.
8. According to Teenage Research Unlimited, more than **80%** of teenagers have Internet access, whether at home, school, work, a friend's home or the library.
9. A recent study further predicts that current 10 to 17-year olds will spend **one-third of their lives** (23 years) on the Internet.
10. Generation Y is a significant target audience for the media because it will form the bulk of the **adult population** within the next 20 years.
11. Media usage among Generation Y is generally concentrated in the **broadcast media**, especially in **radio** usage.
12. The heaviest users of **television** are those below 12, while high school and college students use the **radio** most frequently for news and entertainment.
13. Older teens read more **magazines** than younger members of the generation do. College students are most likely to read **newspapers** regularly, supplemented by radio and the Internet.
14. Although television and radio still stand as the most popular forms of media usage among Gen Y, the **Internet** is on its rise to take over some of the broadcast media's dominance.
15. As the use of the **Internet** has grown, the hours watching television per household has decreased.
16. Use some type of technology in teaching teens, such as **PowerPoint**, appropriate references to Facebook or Twitter, CDs with **praise songs**, or clips from **DVD's** that enhance the Bible Study. (Examples might include clips from **Facing the Giants** and **Fireproof**. Both movies are available at LifeWay bookstores.)
17. Contact them by **email** or **text message**. It is immediate contact, and it is the way they contact each other.
18. Since the **technology** and **media** that teenagers use involve and stimulate all of their **senses**, make sure that you use **methods** and **involvement** learning in your Bible study that involve **hearing**, **sight**, and **touch**, not just **lecture**.

Whoever tells them that they love them first will have them, and that needs to be us, demonstrating God's unconditional love for them.

LEADERSHIP LESSON # 99: WINDOWS 7 WAS THEIR IDEA: TECHNOLOGY AND TEACHING TEENAGERS

OUTLINE BY CYNTHIA WATTS

1. If you are not using some type of technology in teaching teens, you may _____.
2. Many teens have been using technology since they were _____ years old.
3. This generation is the most _____ of any generation.
4. _____% own a computer.
5. _____% have a cell phone.
6. Teens take technology _____.
7. The rise of instant communication technologies made possible through use of the internet, such as _____, _____, and _____ and new media used through websites like _____ and social networking sites like _____, _____, and _____, may explain the Millennials' reputation for being somewhat peer-oriented due to easier facilitation of communication through technology. This trend of communication is continuing into Generation Z.
8. According to Teenage Research Unlimited, more than _____% of teenagers have Internet access, whether at home, school, work, a friend's home or the library.
9. A recent study further predicts that current 10 to 17-year olds will spend _____ - _____ (23 years) on the Internet.
10. Generation Y is a significant target audience for the media because it will form the bulk of the _____ within the next 20 years.
11. Media usage among Generation Y is generally concentrated in the _____, especially in _____ usage.
12. The heaviest users of _____ are those below 12, while high school and college students use the _____ most frequently for news and entertainment.
13. Older teens read more _____ than younger members of the generation do. College students are most likely to read _____ regularly, supplemented by radio and the Internet.
14. Although television and radio still stand as the most popular forms of media usage among Gen Y, the _____ is on its rise to take over some of the broadcast media's dominance.
15. As the use of the _____ has grown, the hours watching television per household has decreased.
16. Use some type of technology in teaching teens, such as _____, appropriate references to Facebook or Twitter, CDs with _____, or clips from _____ that enhance the Bible Study. (Examples might include clips from _____ and _____. Both movies are available at LifeWay bookstores.)
17. Contact them by _____ or _____. It is immediate contact, and it is the way they contact each other.
18. Since the _____ and _____ that teenagers use involve and stimulate all of their _____, make sure that you use _____ and _____ learning in your Bible study that involve _____, _____, and _____, not just _____.

Whoever tells them that they love them first will have them, and that needs to be us, demonstrating God's unconditional love for them.