

Ideas for VBS Follow-up

During VBS:

1. Information cards on enrollees should be filled out completely (printed if possible).
2. Provide pupils information about the church and its ministries to be carried home.
3. Identify families who have no church home.
4. Plan to do follow-up as a part of the overall VBS plan.

During the week of or immediately after VBS:

1. In making follow-up visits, wear a name tag and have fresh breath. The first impression is most important.
2. If possible, have VBS workers make the first contact with families of children in their department the week of Vacation Bible School. If not all the children, certainly those who are prospects should be visited. The visit should be an at-the-door visit, as simple as:

“Mrs. Jones, I am Mary White. Jennifer is in my 4-year department in Vacation Bible School. She loves to color and read books. Does she attend Bible study regularly? We have a Bible study class for her age group and for all the family on Sunday morning.” If attending a church say, “I’m glad she is in Bible Study” or if not, say, “We would like to invite all of you to Bible Study on Sunday. Thank you for letting her come to Bible School. Our family night program is _____ night.”

If a teacher makes this kind of visit, the pastor, staff, or others can have a better next visit by starting the conversation, *“Mrs. White was Jennifer’s teacher in VBS last week, and she told me of her visit with you...”*

3. Every child and worker should receive a note from the pastor following VBS. A post card or printed letter will do. The more personal the note is made, the better.
4. Follow up visits must be made within three weeks of VBS if they are to be the best kind of visit.
5. If a church is using FAITH Evangelism Strategy, FAITH teams can help with follow-up visits. If FAITH teams are not active in the summer, consider a FAITH Family Outreach, inviting all FAITH trained leaders to come that one night to follow-up VBS prospects.

Don’t forget to:

1. Watch for potential Sunday School teachers. Often teachers have their first teaching experience in Vacation Bible School. A good Sunday School Director is always looking for potential teachers.
2. Encourage Sunday School enrollment of prospects where possible.